

## Swiss boutique 777 expands into US residential



**Swiss boutique investor 777 Capital Partners has entered into a strategic partnership with W5 Group to expand its investment activities to the US residential real estate market.**

Financial details were not disclosed.

The deal is set to significantly expand the investment radius of Ralph Winter and Thomas Landschreiber's Swiss real estate boutique. Until now, 777 Capital Partners had focused on opportunistic transactions with value enhancement potential in the German-speaking or DACH region.

The firm was founded in Autumn 2020 and has already made investments with a project volume of around €100 mln in Germany.

With the new cooperation, the two companies are pooling their resources to make real estate projects in the US accessible to European investment partners. W5 Group has offices in New York, Washington DC and Miami and only recently announced the closing of transactions with a volume of around \$800 mln.

Founded in 2009, Ralph Winter's investment family office, W5 Group, focuses on innovative forms of living that meet the demands of emerging generations and socio-demographic change.

Said Winter: 'The tenant becomes a customer - W5 Group specialises in housing for the modern society. During the Corona pandemic, it became even more apparent that tenants want flexible living concepts with services and community-oriented infrastructure.'

The first US project is a residential complex with 320 Smart Living apartments that is already at an advanced stage of construction in growth-oriented Orlando (Florida) near Disneyland.

The development includes generous serviced community areas and is in close proximity to a lake and golf course. The first units will be completed and leased as early as during 2021.